



Division of Adult and Graduate Studies

How Can A  
**BUSINESS DEGREE**  
Advance Your Career?



**Eastern Nazarene College**  
DISCOVER YOUR PURPOSE

[adultstudies.enc.edu](http://adultstudies.enc.edu)



“ Business is one area where continuing education, even for established professionals is crucial in order to remain competitive.  
- [WorldWideLearn](#) ”

## Introduction

Advancing your career is no easy task, just ask professionals out there trying to accomplish this and they will tell you they just can't seem to get ahead fast enough. Additionally, there are many who think they can achieve the results they want and not have an education behind them as an anchor for knowledge and achievement. In today's fast-paced business world, your business degree is probably one of the most important ingredients to help propel your career forward.



There are many hot-jobs in business today and your degree can be the perfect way to help you accomplish your career goals to find and land a great job. According to [WorldWideLearn](#), there are three careers in particular that are a hot commodity: International Business, Financial Planning, Marketing and Sales.



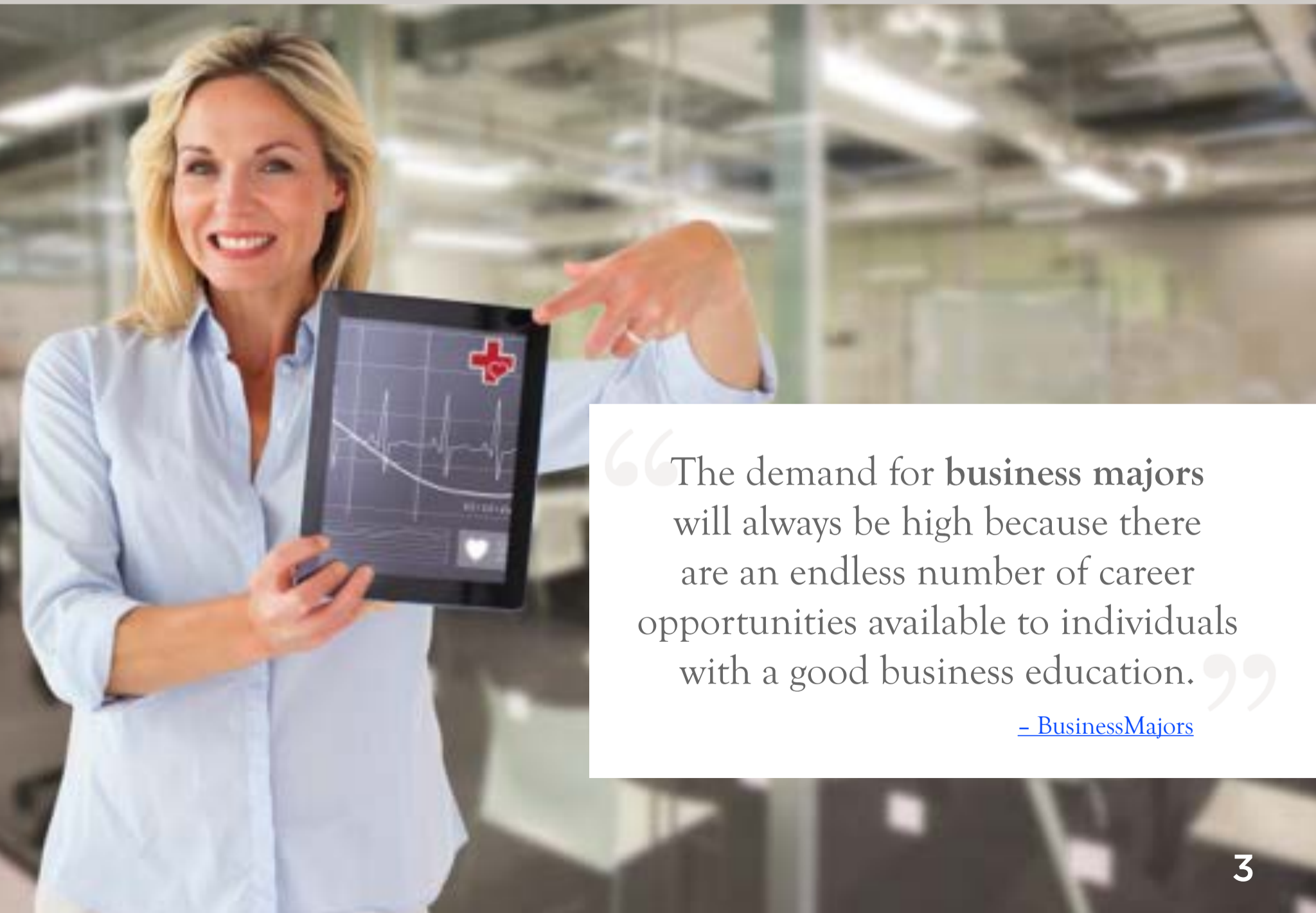
# Did You Know?

According to [businessinsider](#), if you graduate with a bachelor's degree, you have the potential to **earn over \$1-million more** than high school graduates over the span of your life.



## 84.8%

Employment rate for 25-34 year olds with a bachelor's degree or higher  
- [National Center for Education Statistics](#)



“The demand for **business majors** will always be high because there are an endless number of career opportunities available to individuals with a good business education.”

- [BusinessMajors](#)

# Why a Business Degree is a good choice for working professionals



## Professionals Earning A Degree For The First Time

For many people, when you go to college, it is your first time attending a level of education that truly helps advance your career. However, this can mean you are 18 or 88, and age really doesn't matter. In today's highly competitive business environment, there are many professionals going to school. They fully understand the degree they earn is going to help them climb the corporate ladder, enhance their career, increase their salary for many years to come and help provide them a better quality of life.

## Professionals Finishing Their Degree

There are some professionals who have already been to college and may not have finished. Many have decided that going back to school to complete their unfinished degree will be advantageous for their career. Eastern Nazarene College has designed the classroom environment so that knowledge acquisition, project assignments, collaboration and advanced learning opportunities are the norm for our business classes. As a working adult going back to the classroom, in many cases can be an advantage as opposed to younger students who have not experienced how to navigate a highly collaborative, information-rich work atmosphere.



# Why a Business Degree is a good choice for working professionals



## Professionals Earning An Advanced Degree

As a Master's degree student, you have already earned a previous Bachelor's degree, and now want to focus on a business program like a [Master Of Science In Management](#). In a program like this, you will be part of a diverse classroom full of adult professionals just like yourself. This can be a very exciting atmosphere because every individual understands the value of the program while having the opportunity to network with other professionals who currently work in other businesses and industries. This collaborative cohort educational model provides students with a clearer picture of how businesses operate in multiple industries.



Over the past 5 years, the number of new college graduates returning to college to [finish their degree](#) has increased each year. One of the reasons this is happening is because professionals understand that earning their degree will help advance their career.

# Why a Business Degree is a good choice for working professionals



“The earnings gap by education level among 25 to 32-year-olds has widened significantly over the past half century. [-PewSocialTrends](#)”

## Professionals Earning An Advanced Degree

Imagine spending time with several working adults and all of them are professionals in their field. Our students understand how much they can learn by engaging with their peers and talking about challenges and solutions that can be developed. Collaboration is key in this type of degree program setting as it provides a unique perspective for dialogue and understanding. Sometimes the best learning experience can come from the student professionals sitting next to you. That's what happens in a professional degree program like Eastern Nazarene's [Master Of Science In Management](#).

### Patricia Ryan

Adult and Graduate Studies  
Success Story

[PLAY VIDEO]







# Christian Ethics in business

At Eastern Nazarene College, we feel Christian ethics merge perfectly with business ethics. Companies today not only want leaders, entrepreneurial thinkers, and problem solvers, they also want business graduates that display honesty and integrity. We provide a faith-based environment that engages our students and allows them to explore business as a whole while learning more about the critical aspects, which all businesses need and thrive upon. Part of that process is learning more about general business development, management, process as well as entrepreneurship, leadership and Christian ethics.



# Why Study Business at Eastern Nazarene College?



[bestcolleges.com](http://bestcolleges.com) ranks Eastern Nazarene College #20 out of 114 colleges and universities in MA.

Once you decide that you need a degree in Business, it's important to make sure you select a college that is well respected and can offer value beyond the classroom. Eastern Nazarene College is ranked locally, regionally and nationally for Quality, Affordability and Value and is respected locally by countless businesses that understand and value a Christian college liberal arts education.



# Why Study Business at Eastern Nazarene College?



## The Value of a Local Cohort

All of Eastern Nazarene's cohorts are local to the South Shore. We have many classes running continually in Quincy, Canton, Fall River, Plymouth, Taunton, Roxbury and Brockton. What does that mean for you? There is a class either close to home or convenient to work - that's a huge plus when you are a busy working adult balancing many responsibilities.



## The Value of Learning With Professionals Like You

Each cohort includes professionals like you who have similar goals in mind for their degree while they are juggling demanding work schedules and busy personal lives. These professionals also work and bring valuable experiences to the classroom that are discussed, shared and integrated into the program. This is a learning experience that provides each student visibility into new businesses, industries and management styles, all while studying with local professionals.

# Adult and Graduate Studies Business Programs



## Customized To Your Academic Level

Eastern Nazarene College division of Adult and Graduate Studies has individualized [business and management programs](#). Whether you are looking for an Associate, Bachelor or Master's degree, we can help you accomplish your educational goals.

## Practical Business Management

The Division of Adult and Graduate Studies at Eastern Nazarene College offers degree programs specifically designed for working professionals that have a strong interest in business management. Today's business climate is evolving faster than ever and our business students will be challenged to keep pace with that change.

## Business Degree Programs

[Associate of Arts in General Business](#)  
[Bachelor of Arts in Management](#)  
[Bachelor of Science in Business Administration](#)  
[Master of Science in Management](#)

## Locations

Quincy  
Brockton  
Fall River



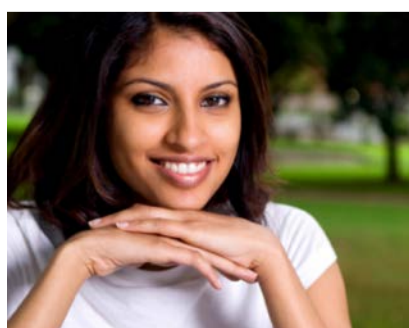


# Adult and Graduate Studies Business Programs



## The Value of a Local Partnership

Eastern Nazarene College partners with local community colleges for the Bachelor of Arts in Management 2+2 Program to help ease the transition from community college to a full degree program. This completion opportunity is for students that choose to take 2 years of coursework at a participating community college and 2 years with Eastern Nazarene College. Students are able to continue their education with ENC to earn their Bachelor's degree at their same Community College location.



## Participating Community Colleges

Bristol Community College  
Massasoit Community College  
Quincy College



# Best Business Jobs

Business is the most awarded degree and with that comes a lot of competition for jobs. Your college education is an investment in your career so you may want to pay attention to hot business jobs.

According to [U.S. News & World Report](#) “Best Business Jobs” - take a look at the hot jobs for professionals with business degrees.

## Top 10 Best Business Jobs

- Statistician
- Mathematician
- Financial Advisor
- Actuary
- Operations Research Analyst
- Accountant
- Medical and Health Services Manager
- Financial Manager
- Business Operations Manager
- Management Analyst



## Sources

WorldWideLearn.com

<http://www.worldwidelearn.com/online-education-guide/business/business-major.htm>

Finish their degree

[https://www.insidehighered.com/sites/default/server\\_files/images/NSC\(1\).jpg?width=500&height=500](https://www.insidehighered.com/sites/default/server_files/images/NSC(1).jpg?width=500&height=500)

Master's in Science and Management

<https://www.enc.edu/adult-studies/programs/master-of-science-in-management/>

WorldWideLearn - Hot Jobs in Business

<http://www.worldwidelearn.com/online-education-guide/business/index.html>

National Center for Education Statistics

[http://nces.ed.gov/programs/digest/d13/tables/dt13\\_322.10.asp](http://nces.ed.gov/programs/digest/d13/tables/dt13_322.10.asp)

Business majors

<http://businessmajors.about.com>

Business Insider Article

<http://www.businessinsider.com/how-college-impacts-earning-potential-2014-10>

Quality Affordability and Value

<http://www.enc.edu/news/2015-news/5-reasons-why-eastern-nazarene-college-is-ranked-among-the-best/>

Finish Their Degree

[https://www.insidehighered.com/sites/default/server\\_files/images/NSC\(1\).jpg?width=500&height=500](https://www.insidehighered.com/sites/default/server_files/images/NSC(1).jpg?width=500&height=500)

BestColleges

<http://www.bestcolleges.com/features/best-colleges-in-massachusetts/>

PewSocialTrends

<http://www.pewsocialtrends.org/2014/02/11/chapter-1-education-and-economic-outcomes-among-the-young>

U.S.News & World Report

<http://money.usnews.com/careers/best-jobs/rankings/best-business-jobs>





## Division of Adult and Graduate Studies

Learn more about how you can earn a Business degree at Eastern Nazarene College Adult & Graduate Studies. Contact an [Enrollment Advisor](#) today to get started.

**Phone:** 617-774-6800    **Email:** [adult.studies@enc.edu](mailto:adult.studies@enc.edu)



**Eastern Nazarene College**  
DISCOVER YOUR PURPOSE

[adultstudies.enc.edu](http://adultstudies.enc.edu)